

## DEMISTIFYING ABOUT PROTECTION OF PERSONAL DATA AND TEXT OF CONSENT

As **VONRESORT Golden Beach**, we are aware of importance of protecting personal data of our dear guests; to this respect, we're taking high security measures in order to preserve your personal data from access by unauthorised persons. Being in first place the right of privacy and in order to preserve your fundamental rights and freedom, we treat your personal data as explained below within the scope ordered by the Law of Protection of Personal Data No.6698 which is related to your personal data and the secondary arrangements adopted in accordance of this Law, by the Law of Declaration of Identity No.1774, by Law of Tax Procedure No.213, by the Turkish Commercial Law No.6102 et by other related regulations.

### **Identity of Data Supervisor;**

He's vested with the title "Data Supervisor" within **PETROKENT A.Ş.** accordingly the **Law of Protection of Personal Data No.6698**.

In the scope of "Demystifying Obligation of Data Supervisor" depicted in the Article 10 of Protection of Personal Data Law and "Rights of Concerned Person" depicted in the Article 11 of Protection of Personal Data Law; we would like to fulfill our obligation to inform by hereby "Demystifying about Protection of Personal Data and Text of Consent" which is arranged to fulfill our obligation to inform to our guests, our visitors, our partners and to the physical and legal persons with whom we are in communication through our title "**Identity Data Supervisor of PETROKENT A.Ş.**" about for which purposes your personal data can be treated, to whom and for which reasons these treated data can be transmitted, the management of your personal data collecting and its juricidal reason and about your possessed data.

\*Our Institution reserves forever its right to revise hereby "Demystifying about Protection of Personal Data and Text of Consent" which can occur due to amendemnt into the regulation in force.

### **Your personal data that we treat**

Your personal identifying information (Such name, surname, national identity number)

Your contact information (Such e-mail address, phone number)

Your location information (Such address)

Information about your children (Such the age, birthdate)

Your financial information (Information about your payment information)

Your wishes, complaints or commentaries while you are putting up at our Hotel or after the accomodation

\*\* We can get information about the name, surname, nationality and birthdate of children aged below 18 years and who are in company with you, in accordance to the principle of finite number.

### **Moments of collecting of your personal data**

In the scope of services that we are offering, your personal data which are given by yourselves or your personal data which you give by the indirectly ways, are collected in every kind of oral, written or electronical media.

## **During Hotel's Activities**

Your personal data can be collected while executing transaction for room reservation, while establishing a dialogue with tour operators and travel agencies, while you are entering to the Hotel and rendering payment, while your wishes and complaints are communicated, while the customer satisfaction survey and questionnaire forms are fulfilled and during the participation to any formation, seminary or organisation arranged by the Hotel for whatever reason and while you are visiting our website.

## **Method and juridical reason of personal data collecting**

Your personal data can be treated in the following cases which are depicted in the Article 5 of the Law of Protection of Personal Data No.6698:

1. Existence of express consent;
2. Foreseeing by the Law;
3. Presence of obligation for a person who is not be able to declare the consent due to factual impossibleness state or for a person whose the consentement is not juridically valid or for a person's or other persons life's conservation or the body integrity protection;
4. The necessity of personal data treatment belonging to the parts of contract, only if that corresponds to the arrangement or the execution of the contract in question;
5. Presence of obligation for fulfilling juridical responsibility of Data Supervisor;
6. The publication by the concerned person;
7. Presence of obligation of data treatment for establish, use or protection of a right;
8. Presence of obligation of data treatment for his legitimate interests only if that doesn't damage fundamental rights and freedom of concerned person.

Your medical data which are depicted in the category of specially qualified personal data can be treated if the conditions depicted in the Article 6 of the Law of Protection of Personal Data No.6698 are fulfilled or your express consent is provided.

## **Treatment of your specially qualified personal data**

Specially qualified personal data can cause an aggrievement to a person if they are publicated. Datas of these persons about their race, ethnic origin, political idea, philosophical belief, religious sect or their other beliefs, raiment, membership of an association, foundation or syndicate, health, sexual life, criminal conviction and security measures with biometrical and genetic data are considered as a specially qualified personal data. As a rule, specially qualified personal data can only be treated with the consent of the concerned person.

Your personal data can be treated without the express consent of the person except health and sexual life, in the states foreseen in the law as depicted in the Article 6 of the Law of Protection of Personal Data No.6698.

Blood group, allergen information, information about grabbed disease and personal data about health and sexual life which are considered among sprecial personal data can be treated without express consent of the concerned person only by the persons, authorised instutions and establishments who are charged to keep secret in order to conduct the services for protecting public health, preventive medecine, medical diagnosis et treatment.

It is an obligation that the adequate measures determined by the council are taken in the treatment of specially qualified personal data.

### **Treatment purposes of your personal data**

- Proceed of room reservation;
- Fulfilling of legal and regulatory requirements;
- Ensure activities to develop the quality;
- Ensure risk management;
- Ensure guest relationship management;
- Determination et execution of commercial professional strategies;
- Proceed of marketing and sales activities;
- Proceed of routine controls;
- Conduct and control of processes with financial origin;
- Planning, controlling and execution of information security processes;
- Prevent an abuse et unauthorised processes which can be originated of employees;
- Evaluate and respond to suggestions, request and complaints transmitted by guests by any way and proceed to improve by following the notices.

### **Preservation duration of personal data**

In the cases where the purpose requiring the treatment disappears or the lapse of time for treatment is achieved within concerned regulation, your personal data will be obliterated by removing or still in use by anonymisation.

### **Rights of personal data owner**

Everyone concerned may approach to the Data Supervisor to request the belowmentioned rights:

- I. Get to know if the personal data have been treated or not;
- II. If the personal data have been treated, request a relating information;
- III. Get to know the purpose of treatment of personal data and if these have been suitably used or not;
- IV. Get to know about third persons to whom the personal data have been transmitted in domestic and in abroad (To fulfill your such request, the juridical purpose for the treating of personal data must be disappeared, the legal preservation duration or the concerned lapse of time must be expired. Without expiration of these durations, your request for removal cannot be fulfilled);
- V. In the case of incomplete or false treatment of personal data, to request a correction;
- VI. Request an obliteration or a removal of personal data within the scope of the condition foreseen in the Article 7;
- VII. Request to communicate to third persons for whom personal data have been transmitted, the processes conducted in accordance to the Articles V and VI ;
- VIII. Object to the occurrence of a consequence against the person by analysing the data exclusively by automatic systems;
- IX. Request the compensation of damage, in the case of incurring a damage due to unlawful treatment of personal data